

LYNN PENNER



www.lynnpenner.com



<https://tinyurl.com/3pde2fuh>

PROFESSIONAL SUMMARY

Lynn Penner is a journalist and communications professional with experience telling compelling stories across multiple platforms: print newspapers, digital news sites, social media channels, and e-mail newsletters.

EXPERIENCE

Communications & Research Coordinator

Mar 2022 - Aug 2024

Saskatchewan Library Association

- Leading social media campaigns and content strategy; managing content creation for all social media platforms (Facebook, Instagram, X)
- Writing the organization's monthly e-newsletter, press releases, and website content
- Responsible for all graphic design, including website graphics, sponsorship packages, and programming materials
- Co-leading planning for an annual conference of nearly 200 attendees, in partnership with the Executive Director

Reporter (under byline Lynn Giesbrecht)

Feb 2019 - Feb 2022

Regina Leader-Post

- Pitching, interviewing for, and writing accurate daily news stories, covering health, education, and politics
- Writing features and investigative pieces in my beats regularly
- Newspaper reached an estimated 40,000 people daily

Video Journalist & Web Writer Intern

Sept - Dec 2018

CTV Regina

- Reporting, filming and editing TV stories for daily broadcast newscasts
- Posting the most up-to-date news stories online and social media pages

Intern Reporter

May - Aug 2018

Regina Leader-Post

- Pitching, interviewing for, and writing accurate daily news stories

Freelance Social Media Content Creator

Sept 2017 - Aug 2018

- Contracted by a local company to create regular Facebook posts
- Contracted by a non-profit organization to create a social media campaign leading up to an event

EDUCATION

Bachelor of Arts in Journalism

2014 - 2015, 2016 - 2019

University of Regina

- Graduated with Great Distinction, winning the James M. Minifie award for the School of Journalism graduate with the highest GPA

Christian Ministry Certificate

2015 - 2016

Millar College of the Bible

- A one-year course focused on teaching the major themes of the Bible, how to study and interpret the Bible, and how to apply its teachings to everyday life

CURRENT PROJECTS

Christian Meets Culture

Apr 2026 - Present

A YouTube Channel

- Bi-weekly educational videos helping Christian young adults respond to cultural issues from a biblical perspective

When Social Goes Sideways

Mar 2025 - Present

A Christian Non-Fiction Book

- Writing a manuscript for a book that explores how we can renew our relationship with social media to be Christ-centered, providing practical tips to encourage action

VOLUNTEER WORK

Seniors Ministry Pianist

2018 - Present

Hillsdale Baptist Church

- Playing piano for a church service and engaging with residents at a seniors care home once a month

Age Two Sunday School Teacher

Sept 2025 - June 2026

Hillsdale Baptist Church

- Preparing lessons and activities based on a provided curriculum
- Teaching and engaging with an average of 14 two-year-olds weekly

Vacation Bible School Leader

Aug 2023; Aug 2025

Hillsdale Baptist Church

- Head leader for Grade 1 & 2 age group (2023) and Grade 3 & 4 age group (2025) for a week-long Vacation Bible School
- Oversaw 15 junior leaders and more than 70 children in our group each day

Young Adults Group Leader

2018 - 2022

Hillsdale Baptist Church

- Leading small group table discussions based on a provided study
- Reaching out to new attendees and connecting them with others
- Mentoring one or two younger women